

PIMS-Gold/Cayan VeriFone MX-915 Payment Processing System Customer Engagement Platform

Cayan Version v4.3.3.4



PIMS-Gold version 14.0.3.5 or greater now has the Cayan “Genius” processing system built-in, with seamless integration and automated functions. ExecUtron Development Corp. is fully certified through Cayan for all the known card processing options available today. They include no less than:

- Swiped Sale
- Debit Sale (with PIN#)
- Full EMV (“Chipped”) Card Transactions
 - Proper EMV data printed on Receipts/Invoices for all carriers
 - Printed/e-mailed receipts for “Failed Transactions”
- Apple Pay (including Apple Watch)
- Google Pay
- Swiped Pre-Authorization, With Future Capture (“Post Authorization”)
- Keyed Sale (manually entered info, on device by Customer)
- Refund By Original Transaction And/Or Directly To Card
 - Refund original sale to Gift Card instead, if desired
- Void Individual Transaction (or entire Invoice)
- Gift Card Activate
- Gift Card Reload
- Gift Card Balance Inquiry
- MasterCard Terminal ID Requirements Met
- Automated Card Merchant Discounting (automatically added to Invoice, with details)
- Automated Customer POS “Tip” Processing (Cayan optional setting)
- Automated Customer Debit “Cash Back” Processing (Cayan optional setting)
- Automated Customer “Donation” Processing (Cayan optional setting)

- Automated Customer “Surcharge” Processing (Cayan optional fuel-service setting)
 - ** Above automated additional charges completely handed on Sales Journal as well, with proper accounting...
- PCI-3 Top Level Requirements Met/Certified (Cayan/VeriFone)

In addition to these transaction functions, PIMS-Gold also provides:

- Multiple PIMS-Gold terminals can share a single VeriFone MX-915 CED (Customer Engagement Device)
- Signature Capture for all transactions (CED)
- Signature Capture for Service Repair Orders (SROs), with custom “Agreement” text
 - Processed by SRO “Status” change
 - SRO estimates
- Card processing with signature capture on Customer “Deposits” (Order/SRO)
- Plug-In ties for custom “Signature Capture” processing needs
- Failsafe back-up to failed CED (VeriFone device) with manual entry (if needed)
 - Securely enter card data manually to Cayan
 - Securely transmit card data to Cayan via optional encrypted card swiper
- Manual card processing for those PIMS terminals without CED device access (Accounting, etc.)
- Full transactions recording in listable on-screen log
 - Double-Click listing to view transaction info directly from Cayan Server
 - Double-Click listing to view both raw “Request” and “Response” info
- On partial transaction failure, PIMS looks transaction up at Cayan to see if it went through?
 - Alerts POS User if it did or did not actually go through, and adjusts accordingly
- Partial approval amounts processed, with optional void if no other funds are available

Because the actual PIMS-Gold Sales terminal is not directly involved with the credit card number information, all transactions with the VeriFone CED are considered PCI-3 certified. PIMS merely acts as an initial sales input device, and does not actually run the transaction. PIMS simply receives the safe transaction details back, without sensitive card# info present. Using this system means you are truly “PCI Compliant”.

ExecUtron chose Cayan due to their advanced customization of the VeriFone MX-915 CED unit, coupled with their great backend WEB management portal. They even have a price guaranty to insure that you won’t pay more than your current card processing company (usually a lot less!). Because of this, only the customized VeriFone CEDs from Cayan will work with PIMS-Gold.

For more information and/or to sign up for PIMS Cayan processing, go to:

<http://pages.cayan.com/Executron.html>

There is also a complete video showing the various capabilities available through PIMS and Cayan. Ask your PIMS representative for more details and the video address...